08.05.2025 RED CROSS DAY & WORLD THALASSEMIA DAY

Report on the Celebration of International Red Cross Day and World Thalassemia Day Sudhiranjan Lahiri Mahavidyalaya, Nadia | 8th May 2025

Sudhiranjan Lahiri Mahavidyalaya proudly observed International Red Cross Society Day and World Thalassemia Day on 8th May 2025 with an impactful and well-coordinated programme that reflected the institution's deep commitment to community welfare and public health education. The event was organized by the Institution's Innovation Council (IIC) in collaboration with the Nadia District Red Cross Society, Krishnanagar; Krishnaganj Block Red Cross Society; and the Block Medical Officer of Health (BMOH), Krishnaganj, Nadia.

The event was designed not only to commemorate the founding of the International Red Cross Movement but also to highlight the urgent need for awareness, screening, and care related to **Thalassemia**, a major inherited blood disorder affecting thousands in India and around the world.

The programme began with a welcome address, followed by enlightening talks by health professionals, Red Cross volunteers, and faculty members. Speakers stressed the **core principles of the Red Cross**—humanity, impartiality, neutrality, independence, voluntary service, unity, and universality—and emphasized the **importance of early diagnosis and genetic counseling** in combating the spread of thalassemia.

The event also featured an interactive session where students engaged in discussions on blood donation, humanitarian values, and community service. Informational leaflets were distributed, and posters on thalassemia awareness were displayed.

The collaborative initiative served as a platform for **educational outreach**, **student engagement**, and **community health promotion**, showcasing the institution's proactive role in fostering social awareness and civic responsibility.

<u>Objective:</u> To raise awareness on humanitarian aid and genetic blood disorders through education and active outreach.

Benefits: Encourages blood donation, promotes compassion, spreads awareness on thalassemia prevention, and educates students on global health issues.

Number of Participants: 42

Video URL:

https://www.instagram.com/reel/DJZT-1lJvZn/?igsh=MWdpbDN4aDAycXdzdw==

Geotagged Photos:









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